



Mydala is hiring for Assistant Manager/Manager – Offline Marketing

Location-	New Delhi
Position Type-	Full Time
Education-	UG - Any Graduate -Any Specialization /PG - Any PG Course - Any Specialization
Work Experience-	1 year - 5 years

Mydala believes in innovation and drives to bring joy to the faces of its customer. Our Marketing team's job is to spread the good word about this effort to all you good folk. We look for a great mix of enthusiasts who have a predilection for speaking to the masses the kind of thing that is natural to someone and who has marketing in their DNA. If you put customers before yourself, product before revenue, emotion before communication then we are looking for YOU.

Roles and Responsibilities

- Candidate has to work on Marketing activities & campaigns
- Working on marketing strategies for mydala and bringing out innovative ideas
- Doing Vendor Management
- Able to handle all Offline Activities related to promotions
- Experience in writing briefs & creating marketing/strategy plans and budgets
- Working on Banners, Pamphlets, voucher etc. for mydala
- Organizing Events & Exhibitions for Mydala
- To interact and maintain a healthy relationship with the client
- Advising on forthcoming product developments and discussing special promotions Schemes.

Ideal Candidate

- Good Experience in handling Marketing Activities
- Strong Communication and networking skills
- Self-driven and motivated to achieve success.
- Flexible with ability to adapt to change in a highly dynamic work environment.

Share your resume at jobs@mydala.com